INDEX

Abelson, Robert 41-43 Anson, Chris 5, 38–56 Arms, Valerie 60 artificial intelligence (AI) 14, 16-17, 29, 36, 39-48, 51, 82-83, 111, 225-229, 244 audience (for writing) 54-55 Bally, Charles 246 Baron, Dennis 1, 64 Barritt, Loren 75 Bartholomae, David 190 Beach, Richard 47–48 Beason, Larry 225 Belanoff, Pat 217, 224 Berlin, James 227-228 Berthoff, Ann 30–32 Bishop, Robert 60 Black, John 46 Boden, Margaret 44 Boylan, Hunter 153 Breland, Hunter 64, 232, 248 Brent, Edward 6, 47, 177-188, 218 Bridgeman, Brent 248 Bridwell-Bowles, Lillian 61 Britton, James 54 Broad, Bob 6, 75, 221-233 Burns, Hugh 60 Burstein, Jill 2, 6, 17, 22, 23, 31-32, 63, 171, 205, 248 Callahan, Diana 208 Campbell, R. Sherlock 49-50 Cannon, Walter 55 Carrell, Patricia 51 Chase, Richard 14 Cheville, Julie 1, 125, 202, 204-205 Chomsky, Noam 19 Choueka, Yaacov 20-21 Clemen, Wolfgang 246 Coke, Esther 60 college/university administration (incl testing services, writing board) 3-4, 25-26, 58-59, 74-75, 81-82, 91, 115-117, 123-127, 130, 132-134, 147-150, 153, 154-157, 160-161, 163-165, 192-198, 199-200, 219-220, 249 Computer-Assisted Composition Journal 62 Computers and Composition 62 Computing and the Humanities Newsletter 61

Condon, William 6, 199, 211-220 Conference on College Composition and Communication (CCCC) 126-127, 166-167, 175, 196-197, 230-231, 246 context (of reading or writing) 33-35, 38-39 Cope, Bill 36-37 Corso, Gail 5, 154-165 Cowan, Ruth 221-222 critical thinking 6, 177, 191, 214 Cronbach, Lee 167, 170 Crowley, Sharon 30-31 Culp, George 60 Daigon, Arthur 64, 66, 248 Davies, Roy 247 Diederich, Paul 70-71 discourse community 35-36 Drechsel, Joanne 139, 146 Drew, Nancy 57-58, 67, 75, 247 Elbow, Peter 202, 217 Elliot, Scott 29, 57, 63, 113, 203, 247, 248 Emig, Janet 55 English as a second language (ESL) 105, 107, 138-146, 161 English departments 13-16, 135, 148-149, 153, 155, 161-162, 165 Enright, Nancy 94 entrepreneurs 2-3, 22-25, 31, 57-58, 74, 91 - 92Ericsson, Patricia 1-7, 28-37, 48, 173, 228 Feenberg, Andrew 226-227, 228, 232 Finn, Patrick 17 Fitzgerald, F. Scott 220 Foltz, Peter 62-63 Fowles, Mary 85 Freedman, Sarah 75 Gage, John 55 Gee, James 35 Gibbs, Raymond, Jr. 46 Gilles, Roger 157 Groulx, Lionel 20 Hammer, M. C. 38-39, 56 Haswell, Elizabeth 248 Haswell, Richard 1-7, 57-78, 64-65, 75, 211, 215, 224, 234-243

Hawisher, Gail 63 Hegel, G. W. F. 14 Herrington, Anne 1, 5, 54, 64, 79, 82-84, 92, 93-95, 102, 114-129, 169, 204, 205 Hoyt, Jeff 130, 131, 137 Huot, Brian 61, 65, 170, 224-225 Hutchinson, Mary 65 Institutions of education (incl colleges, universities, departments of education): Camden County Community College 126El Paso Community College 59 Florida Gulf Coast University 63, 168 - 171J. Sergeant Reynolds Community College 138-146 Jackson State Community College 147 - 153Massachusetts Department of Education 250 Middlesex Community College 100 Northern Arizona University 126 Old Dominion University 167, 171-175 Oregon Department of Education 250 Pennsylvania Department of Education 250Raymond Walters College (University of Cincinnati) 164 Seaton Hall University, 93-95, 97, 100, 111, 113 Texas State Board of Education 1 Tidewater Community College 139-146 Truckee Meadows Community College 126 University College of the Cariboo 126 University of Colorado 250 University of Houston 73-75 University of Missouri 177-198 University of South Florida 126 Utah Valley State College 130-137 "Valley College" (community college)115-12 Washington State University 214-215 Jackson, Rex 248-249 Jones, Edmund 5, 48, 93-113, 203 Joyce, James 60 Kalantzis, Mary 36-37 Keith, Timothy 100 Kelly-Riley, Diane 214 Kemp, Fred 80 King, Martin Luther 49

Knapp, John 66 Knoebel, Michele 36 Koether, Mary 60 Kosinski, Wanda 4 Kucera, Henry 66

- Kurzweil, Raymond 10-11, 227
- Landauer, Thomas 22, 23, 27, 29, 62–63, 83, 228, 247

Landow, George 8, 20

Lankshear, Colin 36 latent semantic analysis (LSA) (incl semantic network) 29, 49, 62–63, 82–83, 182–186, 244 Latente Brung, 62, 60, 79, 75, 848

Latour, Bruno 68–69, 72, 75, 248

Lemke, Jay 34–35

Lezama Lima, José 78

Linguistic String Program 18–20

Lusignan, Serge 20-21

machine analysis of text (incl natural language processing, computer feedback, technology), 245 accuracy 50, 60 analyzing linguistic or stylistic features (incl parsing) 18-21, 49-51, 59-60, 61-63, 245 analyzing literature 13-16 history of 10-13, 18-21, 39-48, 59-67, 225 - 227instructional use 39-40, 47, 48-55, 58-62, 60-61, 63-64, 166-167, 171-176 interactive programs 60-61 programmed learning (teaching machine) 59 readability calculation 172, 173-175 sample of analyzed student writing 173 - 174sample of machine feedback 185 Text Analysis International (TextAI) 22 text checking (incl grammar-checker, spell-checker, style-checker) 58, 59-60, 62, 166, 172-175, 178-179, 244, 245; Microsoft Word 166, 171 - 175text commenting (incl feedback) 181-188, 202-204, 206-207 text mining 32, 49-51, 62-63, 245 text production 40-48 translating 61, 63 VisualText 22 machine scoring of essays (incl automated essay scoring, computer-assisted writing assessment) 244, 246 accuracy 97–110, 211–212 algorithm 29, 58, 76-77, 212, 244 corruptibility (vulnerability to be fooled) 5, 84-92, 95, 101-105, 109-110, 186-187, 193, 249

- cost (incl efficiency) 5, 57, 59, 69–71, 73, 77, 116–118, 123, 135, 140, 147, 149, 179–180, 186, 212, 213, 217, 221–222, 229, 231, 249
- criteria (incl essay length, correctness, syntax, order, coherence, concision) 57, 62, 70–71, 75, 82–83, 86–92, 95–113, 158–159, 179–180, 187–188, 191, 203, 215, 229, 247, 248, 249
- fairness 120-121, 130-131, 188
- future of 6, 27, 74–78, 145–146, 153, 167–168, 209–210, 227–233
- history of 16-17, 22-25, 62-63
- instructional use 4, 6, 62–63, 79–80, 126, 166–171, 177–198, 199–210
- marketing (incl advertising, claims, promotion) 3, 28–30, 36, 40, 57–59, 79–81, 125, 131, 133, 148–149, 199–204, 206–209, 212, 222–223, 247, 249, 250
- plagiarism detection 187
- popularity 2–5, 93–94, 112–113, 200– 201, 250
- prompt for writing (incl time on task, timed writing) 119–120, 132–133, 139, 140, 141, 142, 149, 159, 169, 184, 204, 208, 213–215, 229
- proprietary (trade secret) 29, 57–58, 69, 247
- reliability (see reliability of scoring)
- reporting of scores 133–135, 145, 149–151, 161
- sample of scored student writing 78, 96–97, 102–110
- scholarship on 1–2, 5–6, 63–64, 111, 229–230; bibliography 234–243
- score distribution 140, 141–142, 151 scoring method (incl holistic, scale)
- 69–73, 96, 122, 139, 149, 160 testing (see machine scoring and test-
- ing) validation of (incl human vs. machine scoring) 5, 57–59, 94–112, 132–133, 135–137, 138–146, 161–164, 249, 250
- validity (see validity)
- washback (consequences of testing on instruction) 5, 126–127, 204–207, 223–224, 245
- machine understanding of text 5, 28–30, 31–32, 36–37, 39–48, 80–83, 111–112, 211–212, 249
- Macrorie, Ken 167
- Maddox, Teri 5, 147–153
- Maid, Barry 51
- Manzo, Kathleen 206

- Marcu, Daniel 171
- Markovic, Mihailo 33-34
- Marling, William 65
- Matzen, Richard, Jr. 5, 130–137
- McAllister, Ken 5, 8-27, 48, 61, 166, 232
- McDaniel, Ellen 60-61
- McGee, Tim 5, 53, 79–92, 108, 173, 186, 247
- meaning (incl semiotics, interpretation, ideas) 28–37, 82–85, 90
- Meehan, Jim 41
- Messick, Samuel 115
- Moffett, James 204
- Monroe, Laura 51
- Moran, Charles 1, 5, 54, 64, 79, 82–84, 92, 93–95, 102, 114–129, 169, 204, 205
- Murphy, Suzanne 3, 96
- Myers, Miles 202, 204, 207
- Nagin, Carl 202, 204
- Nancarrow, Paula 61
- National Writing Project 202-202, 204
- Newkirk, Thomas 55
- Nielson, Jakob 21
- Nystrand, Martin 55
- O'Shea, M. V. 75 Ogden, C. K. 33 Owen, David 222–223
- Page, Ellis 14, 17, 20, 21, 22–23, 61–62, 64, 66, 71, 73, 77, 167, 246, 248 Paley, Albert 169 Parrington, Vernon 13 Paulus, Dieter 21, 61–62
- Pennebaker, James 49-50
- Pianko, Sharon 55
- Plato 32-33, 34
- Potter, Rosanne 14, 20–21
- portfolio assessment 217-220
- Powers, Donald 94
- Pratt, Mary Louise 38
- publishers 91
- Reitman, Walter 66, 234 reliability of scoring (inter-rater) 5, 67–73, 93–113, 132–133, 135–136, 141, 143–144, 147, 152, 155, 167, 178, 181, 229, 245, 248
- Research in Word Processing Newsletter 62
- researchers 16–21, 24, 68–71, 75–77, 208–209
- response to writing, human (incl reading, evaluation, diagnosis) 32–33, 35–36, 38–39, 50–55, 65–67, 73, 77–78, 83–84, 94–112, 116, 121–123, 124–125, 171– 176, 207, 215–216, 224–225, 227–229;

drudgery (in marking papers) 52-53, 57, 65-67; literacy 35-36; script (narrative frame) 42-45 Richards, I. A. 33 Rosenblatt, Louise 47 Rothermel, Beth Ann 6, 199-210 Roy, Emil 64 Royer, Daniel 157 Sager, Naomi 18-21, 247 Salton, Gerald 14 Schank, Roger 40-46, 48 Schwartz, Helen 60 Selber, Stuart 167 Selfe, Cynthia 60 Shermis, Mark 2, 6, 17, 31-32, 248 Sirc, Geoffrey 61 Slotnick, Henry 17, 66 Smith, William 126, 215 Snowdon, David 49 software, instructional: Blackboard 117, 172-173 COMSKL 59 Create 60 Dialogue 60 Dukane Redi-Tutor (teaching machine) 73, 74 Essay Writer 60 Elements of Language 125 Grammatik 60 Invention 60 **JOURNALISM 60** LPILOT 59 PLATO 59 Quintilian Analysis 60, 247-248 **RightWriter 60** SEEN 60 TICCIT 59 WANDAH 61 WebCT 168, 170-171, 183, 192, 245 WORDS 60 Wordsworth 60 Writer's Workbench 60 software, scoring and platform: ACCUPLACER 1, 3-4, 59, 63, 93-113, 154-165, 244, 249-250 COMPASS 1, 4, 130, 132-133, 138-146, 148-152, 244 Criterion 3, 4, 61, 81-82, 125, 201-202, 206, 207-208, 222-224, 228, 244, 249, 250 e-rater 8, 21, 23, 25, 57, 63, 70-71, 75, 81, 85, 114, 178, 199, 205, 207, 228, 244 e-Write 1, 8, 57, 77-76, 130-137, 139-146, 148-153, 244 Intelligent Essay Assessor (IEA) 4, 21, 22, 28, 40, 53, 62-63, 79-92, 100,

114, 166, 167, 168-172, 175, 178, 186, 228, 244, 250 IntelliMetric 21, 28-29, 59, 63, 94-95, 100, 113, 125, 139, 140, 178, 199, 203, 244, 247, 248, 249-250 Learning Access 250 My Access! 3, 112-113, 125, 199-210, 244, 250 Project Essay Grade (PEG) 17, 20, 22-23, 64, 66, 186, 248 Qualrus 181–184, 187, 191, 195 SAGrader 177, 181–198 Summary Sheet 52-53, 245 Triple Ticket 57-58, 67, 247 WordMAP 64 WritePlacer Plus 1, 21, 57, 58, 59, 63, 74-75, 93-113, 114, 114-129, 158-165, 199, 245, 249-250 Sorensen, Colleen 5, 130-137 Spurgeon, Caroline 246 stakeholders 5-6, 8-27 Stormzand, Martin 75 students 5, 10-11, 26-27, 36-37, 93, 119-127, 132, 147-148, 151, 155-157, 168-176, 188-189, 193-198, 199-210, 218-220, 229-233; disabled 141 Swanson, Don 18, 247 Swartz, Richard 228 teachers (incl teaching assistants) 4, 10, 22, 25-26, 31, 36-37, 57-78, 91, 102, 112-113, 117-119, 124-126, 138-140, 143-146, 166-176, 177-198, 199-210, 215-216, 222-227, 229, 230-233 testing and machine scoring (incl assessment): entrance into college 40, 54 placement (incl examinations, cut-off scores) 1, 3-5, 40, 54, 58, 72-73, 93, 100, 107, 114-127, 130-137, 138-146, 147-153, 154-165, 168 state-mandated 4, 57, 201-202 testing companies and programs: ACT (American College Testing Service) 1, 4, 25-26, 27, 57, 67, 72, 74, 130, 133-135, 147, 148-149, 151-153, 244 College Board (College Entrance Examination Board) 1, 3, 6, 57, 59, 63, 67, 71, 75, 93, 115, 158, 159, 244, 248 Educational Testing Service (ETS) (incl ETS Technologies) 3, 8, 22,

(incl ETS Technologies) 3, 8, 22, 23–24, 32, 57, 61, 63, 67, 69–72, 75, 81–82, 85, 91, 114, 178, 201–202, 205, 219, 222–225, 226, 228, 232, 244, 248, 249

Idea Works, Inc. 182 Knowledge Analysis Technologies (K-A-T) 4, 22, 23, 24, 28, 63, 79-91, 114, 226, 244, 247, 249, 250 Pearson Education (incl Pearson Technology) 22, 23, 52, 63, 91, 245, 947 Vantage Learning (incl Vantage Technologies) 3, 22, 24, 29, 63, 94, 112-113, 114, 199-210, 226, 245, 247, 249-250 testing programs and tests: Advanced Placement (examination, program) 72, 115, 178, 222 Descriptive Tests of Language Skills, 949 College Level Examination Program (CLEP) 123, 178 Degrees of Reading Power 130 Flesch Reading Ease 175 Graduate Management Admissions Test (GMAT), 23, 61, 63, 69, 81-82, 178, 186-187, 244 Graduate Record Examination (GRE) 23, 178 Massachusetts Comprehensive Assessment System (MCAS) 209 National Assessment of Educational Progress 22, 203, 206-207 Nelson-Denny (reading test) 149, 152 Professional Assessments for Beginning Teachers (Praxis) 178 SAT (Scholastic Assessment Test) 25-26, 27, 72, 97, 147, 154, 155, 157, 168, 222, 232, 245, 248 Texas Essential Knowledge and Skills 57 Townsend, Martha 6, 47, 177-198, 218 Trilling, Lionel 13-14, 15 Turing, Alan 249 validity, 245 concurrent 5, 94-95, 142-143, 151, 248-249 construct 5, 94, 115, 124, 139-142, 212-220, 246

contextual (incl local vs. national) 214-217 instructional (incl consequential, educativeness) 5, 125, 167-168, 177-198, 213-214, 218-220, 229, 248; retention 131 internal test (incl re-testing) 5, 76, 248 predictive 5, 49-50, 72-73, 76-77, 93-113, 131, 136-137, 139-140, 144-146, 147, 151-153, 157-165, 248 Vogt, Jo Ann 189 Wagman, Morton 48 Wainer, Howard 246 Walstrom, Billie 60 Weathers, Winston 248 Webb, Jackson 60 Weiss, David 248-249 White, Edward 5, 8-27, 48, 61, 166, 213, 232, 249 Whithaus, Carl 6, 166-176, 208-209 Wilkes-Gibbs, Deanna 46 Williams, Joseph 87, 249 Williamson, Michael 1, 75, 248 Winnograd, Terry, 17 Wittig, Susan 60 Wohlpart, Jim 169-170 Wong, Anita 14 Wresch, William 60, 61, 63-64 writing across the curriculum (WAC) 112, 177-198 writing instruction (incl composing) 30-31, 36-37, 50-51, 221-233 (see machine scoring of essays: instructional use, washback; machine analysis of text: instructional use; validity: instructional; response to writing; college/university; English departments; students; teachers) writing program administrators 94, 130, 154-165, 189-198 Writing Program Administrators Outcomes Statement 96, 231-232

Ziegler, William 5, 138-146